



125 West 55th St
New York, NY 10019

Contract # 25274595	Changes as of: 8/25/2016 at 4:16 PM	Version: Current State Version 1
CPE: 1143/1713/4684	Flight: 8/22/16 - 9/4/16	Station: KXGN
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Greg Gianforte for GOV	Market: Glendive
7669 STAGERS LOOP	Product: TV	Office: NEW YORK
DELAWARE, OH 43015	Agency Order #: 5333056	Primary Demo: Adults 35+
	Buyer: Fink, Brant	Con Type: POLITICAL/VOTE
	Salesperson: JONATHAN VITTI	Assistant: KENNETH MIELE
	212-373-8256	212-373-8113
		Total \$: \$971.00
		Total Spots: 20
		Total CPP: \$12.29
		Total GRP: 79.0
		Separation:

Comments: MT GOV GREG GIANFORTE 8.26-8.29 -
NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL

;Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/22 - 8/29		Total Spots	Total \$	CPP	GRP
							8/22	8/29				
1	Su 7a-8:30a		CBS Sunday Morning	\$40.00	2.0	30	1	0	1	\$40.00	\$20.00	2.0
2	Su 8:30a-9:30a		Face The Nation	\$40.00	2.0	30	1	0	1	\$40.00	\$20.00	2.0
3	M-F 5p-5:30p		CBS Evening News	\$55.00	5.0	30	0	1	1	\$55.00	\$11.00	5.0
4	M-F 5:30p-6p		The 5:30 News	\$59.00	5.0	30	1	1	2	\$118.00	\$11.80	10.0
5	Sa 5:30p-6p		The 5:30 News	\$59.00	4.0	30	1	0	1	\$59.00	\$14.75	4.0
6	Su 4:30p-5p		CBS Evening News	\$42.00	4.0	30	1	0	1	\$42.00	\$10.50	4.0
7	M-F 10p-10:35p		The 10:00 News	\$59.00	5.0	30	1	1	2	\$118.00	\$11.80	10.0
8	Su 10p-10:35p		The 10:00 News	\$59.00	5.0	30	1	0	1	\$59.00	\$11.80	5.0
9	F 8p-9p		Blue Bloods-CBS	\$59.00	4.0	30	1	0	1	\$59.00	\$14.75	4.0
10	Su 5p-6p		60 Minutes-CBS	\$59.00	5.0	30	1	0	1	\$59.00	\$11.80	5.0
11	M-F 9a-10a		Price Is Right	\$42.00	4.0	30	1	1	2	\$84.00	\$10.50	8.0
12	M-F 12n-12:30p		Noon News	\$42.00	4.0	30	1	1	2	\$84.00	\$10.50	8.0
13	M-F 4p-5p		Judge Judy	\$42.00	3.0	30	1	1	2	\$84.00	\$14.00	6.0
14	M-F 10:35p-11:35p		Late Show	\$35.00	3.0	30	1	1	2	\$70.00	\$11.67	6.0
TOTALS:							13	7	20	\$971.00	\$12.29	79.0



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Product: TV	Office: NEW YORK	Total \$: \$971.00
Agency Order #: 5333056	Primary Demo: Adults 35+	Total Spots: 20
Buyer: Fink, Brant	Con Type: POLITICAL/VOTE	Total CPP: \$12.29
Salesperson: JONATHAN VITTI 212-373-8256	Assistant: KENNETH MIELE 212-373-8113	Total GRP: 79.0
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/25/16 4:16 PM	System	Notice Received.
08/25/16 3:54 PM	JONATHAN VITTI	MT GOV GREG GIANFORTE 8.26-8.29 - NAB, TRAFFIC INSTRUCTIONS AND CHECK COPIES WILL BE SENT VIA EMAIL ;Separation: 30

Competitive Information	
Market Budget:	\$1,798
KXGN Share:	54%
Comment:	
MXGN:	46%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	20	\$971.00	\$12.29	79.0
Total	100%	20	\$971.00	\$12.29	79.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	13	\$637.00
2016-Sep	7	\$334.00
Total	20	\$971.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/25/16 3:54 PM	JONATHAN VITTI	Confirmed	20		\$971.00	\$971.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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